

ONLINE PRIVACY POLICY AGREEMENT

Meier & Benitez Orthodontics (“MBO”) values its users' privacy. This Privacy Policy ("Policy") will help you understand how we collect and use personal information from those who visit our website and what we will and will not do with the information we collect. Our Policy has been designed and created to ensure those affiliated with MBO of our commitment and realization of our obligation to meet and exceed existing privacy standards.

This Policy applies to MBO and it governs any and all data collection and usage by us. By using www.drmeierortho.com, you are consenting to the data collection procedures expressed in this Policy. This Policy will inform you of the following:

- What personally identifiable information is collected from you through our website;
- Why we collect personally identifiable information and the legal basis for such collection;
- How we use the collected information and with whom it may be shared;
- What choices are available to you regarding the use of your data; and
- The security procedures in place to protect the misuse of your information.

We reserve the right to make changes to this Policy at any time. We advise you to frequently visit this page to ensure that you are up to date with the latest changes. Please note that this Policy does not govern the collection and use of information by companies that MBO does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the site with information.

INFORMATION COLLECTION, USE, AND SHARING

We collect personal information such as names, phone numbers and email addresses only when voluntarily submitted to us via email or other direct contact from you. We will use your information to respond to you regarding the reason you contacted us. Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy. We are the sole owners of the information collected on this site. We will not sell or rent this information to anyone.

We may use other businesses to perform certain services for us, such as maintaining our site and our email services and processing inquiries. We may provide personal information to those businesses when that information is necessary for them to complete a requested transaction or otherwise perform their duties. We will not sell or share your personal information with any unaffiliated third parties for marketing purposes.

Occasionally, we may collect statistical and non-personal information about the use of the site. This information may include how many visitors visit a specific page on the site, how long they stay there, the IP address used, and which hyperlinks they visit. We collect this information to determine which areas of the site are most popular and where to enhance the site for our

visitors. This collective data may be used to describe the use of our site to third parties or in response to a government request. However, this data will not personally identify you or any other of our website visitors.

YOUR ACCESS TO AND CONTROL OVER INFORMATION

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via email at info@drmbortho.com or phone at (561) 799-4848.

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

SECURITY

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information it is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser or looking for “https” at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

CONTACT US

We reserve the right to make changes to our privacy policy. Any changes to this privacy policy will be posted here. If you have any questions or concerns or if you feel that we are not abiding by this privacy policy, please contact us at:

Meier & Benitez Orthodontics
500 University Blvd. #112
Jupiter FL, 33458
(561) 799-4848
info@drmbortho.com